

## **Context-Aware Skill Boosts for On-the-Edge Gig Workers**

**Category: EdTech**

**Description:**

Gig workers often live project-to-project, with unstable incomes and limited time to upskill. Many fail to find relevant, bite-sized training that fits their local language, current job needs, or future goals. We need an AI-based solution that, after a quick user check-in, pulls relevant information from their email history (like job offer letters, client feedback, or work-related communications) to understand their current skill sets and career trajectory. Using this data, it recommends short, practical learning modules, tutorials, or best practices - accessible in their language of choice and quickly consumable between gigs. It evolves as they learn, ensuring they always get the most impactful skill boosts possible.

**Expected Outcome:**

**A lightweight platform that:**

- With user permission, scans their Gmail for insights on job history, client feedback, or past training materials
- Asks a few short questions (in their preferred language) about their current role, skill gaps, and career ambitions
- Instantly curates a set of relevant, easy-to-follow learning bites - videos, infographics, short quizzes - that fit their schedule and help them level up their skills on the fly